



Space & Layout Management

Create your store layout using our retail expertise and **SPACE PUPPET** tool

We're confident our layouts will provide an optimal store environment for all your stakeholders – customers, employees and investors – and reduce cost while positively impacting the performance of your unique Retail DNA.

We'll gather all the necessary data, sync this to local and relevant trends, link it to your long-term strategies, and suggest a layout for you to implement.



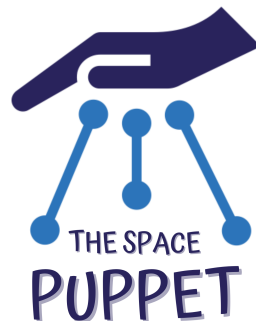
GATHER ALL THE NECESSARY DATA



SYNC IT TO RELEVANT & LOCAL TRENDS



LINK TO YOUR LONG-TERM STRATEGIES



i.e. RETAIL
INNOVATE. CREATE. DELIVER.

ieRetail

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Great layouts blend art and science, psychology and finance. We'll collect a range of data and apply our retail layout expertise in your store – whether that be a big-box retail, supermarket, convenience store, or niche category, to name a few. You'll get the best for your customer, and drive your key objectives of sales, margin, mix or cost.

Get in touch with the team at ieRetail to discover how our SPACE PUPPET process can reinvent your store layout.

Our process:



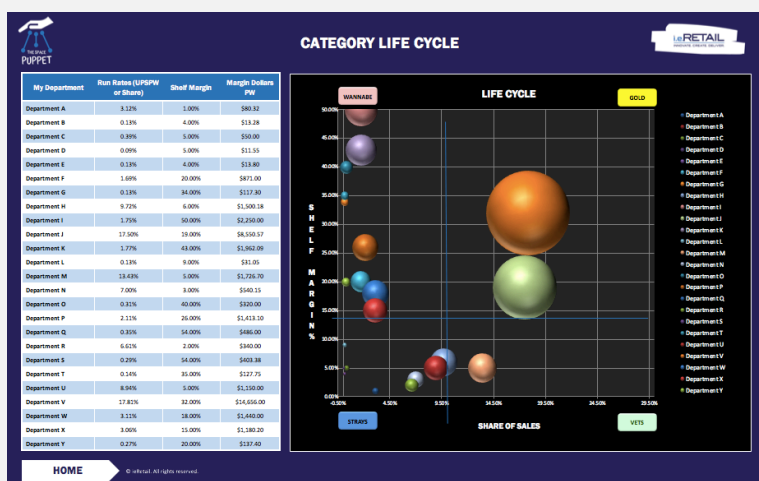
In-store data gathering and analysis,



Scenario planning with our SPACE PUPPET Toolkit, and



Crafting a layout for your unique store needs.



Delivering to you...

A suggested store layout by category or department with the appropriate:

- Category locations,
- Space-to-sales ratios,
- Traffic flow, and
- Adjacencies.

